



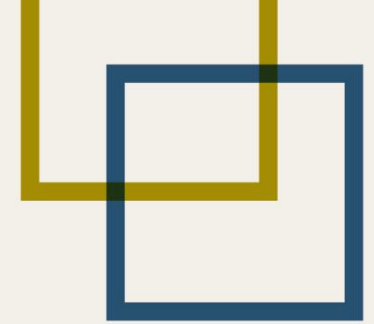
Hedge
Fund
Association

HFA SPONSORSHIP OPPORTUNITIES
REACH THE ALTERNATIVE INVESTMENT INDUSTRY

ADVANCING TRANSPARENCY, EDUCATION AND TRUST.
www.HedgeFundAssoc.org

HEDGE FUND ASSOCIATION

ABOUT US

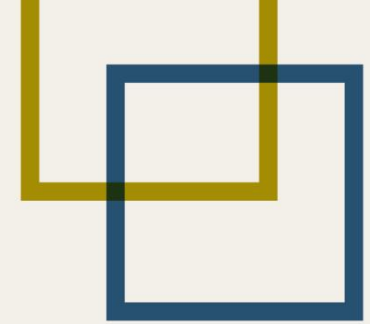


- Founded in 1996, the HFA is an International not for profit industry trade and nonpartisan lobbying organization serving over 10,000 members worldwide*
- Membership in HFA includes hedge fund, private equity, venture capital, real estate and wealth management firms, family offices, private banks, broker-dealers, funds of funds, pension funds, endowments and foundations, high net worth individuals, allocators, and service providers including prime brokers, administrators, custodians, auditors, lawyers, risk managers, technologists and third-party marketers
- We organize frequent educational and networking events annually
- HFA educates the media, government and public about alternative investments
- HFA's Leaders and Sponsors drive HFA's global event calendar
- For membership and event information visit [HedgeFundAssoc.org](https://www.HedgeFundAssoc.org)

* HFA's membership includes members that pay HFA annually and receive all benefits and repeat event attendees called "associate members". HFA's emails reach over 30k recipients, and thousands more via social media posts.

HFA EVENT SPONSORSHIPS*

ANNUAL SPONSOR'S LOGOS ON MOST INVITATIONS



SYMPOSIUMS



\$3,500

RECEPTIONS



\$3,500

GOLF OUTINGS



\$5,000

BRIEFINGS



\$3,500

FIRESIDE CHATS



\$3,500

WEBINARS

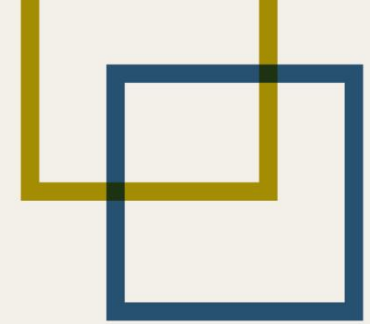


\$3,500

* HFA's leaders work closely with sponsors to create events, including venue, topic and speaker selection. Sponsors wishing to exclude competing service providers may be subject to an additional fee.

HFA EVENT SPONSORSHIPS*

ANNUAL SPONSOR'S LOGOS ON MOST INVITATIONS

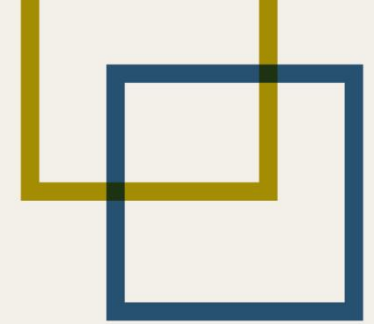


- ✓ Accelerate business development and elevate your brand
- ✓ Your logo/link on invitations to 30k+ relevant email recipients
- ✓ Receive event attendee lists, including contact details
- ✓ Augment visibility with industry executives and potential clients
- ✓ Utilize possible speaking or moderator opportunity at HFA events
- ✓ Includes event registrations for 3 employees of sponsoring firm
- ✓ Hosting Sponsors enjoy sponsorship benefits without paying HFA

* Most HFA events are hosted and open to all members. Excluding member categories may include an additional fee.

ANNUAL THOUGHT LEADER SPONSORSHIP

\$20,000 FOR 12 MONTHS



- ✓ Prominent exposure on HFA's top-ranked website
- ✓ Your logo & link on most HFA event invitations sent globally
- ✓ Annual HFA membership for up to 10 employees
- ✓ Priority consideration for HFA event speaking opportunities
- ✓ Access to HFA event attendee lists, including contact details
- ✓ Your press releases and news content posted on HFA website
- ✓ HFA marketing of your company events (up to 4x/year)
- ✓ Co-branding of one industry survey or white paper