

## **Candidate Information: HFA 2019 Board of Directors Election**

Election candidates are listed below in alphabetical order, followed by their nomination profile per candidate (one per page):

- **Rajpal Arulpragasam**
- **Suzanne Currie**
- **Amy Lawrence**
- **Gary Markham**
- **Carol E. Robbins**



**Rajpal Arulpragasam**  
**CEO / COO**  
**Archetype Risk Advisors, Inc.**  
[LinkedIn Profile](#)

**HFA Member: 1 Year**

*Short Biography*

I have been managing alternative investment companies for almost four decades (since 1981). I co-ran a fixed income firm for 8 years, a CTA fund for 16 years, a market-neutral equity fund for 8 years and several niche quant funds over the past five years. Having personally run several different investment management companies over the years, I am well versed in all aspects of the industry and so I am well-positioned to give meaningful input on issues relevant to the HF industry.

*Goals/Objectives as a HFA Director*

I believe that we are currently at an important juncture in the alternative investment industry. There are huge asset flows into illiquid investments, into active beta & factor strategies and there is increasing interest in incorporating AI into investment models and blockchain into investment structures. My objective as an HFA Director is to serve as a voice to help the industry navigate through these incredibly interesting times via educational forums and events where panels of experts can discuss these topics in an accessible manner.

*Have you served as an HFA Leader – Director or other position? Please specify role and time.*

No.

*If you have contributed to HFA previously as a member, sponsor or volunteer please provide details.*

N/A

*Do you serve as a leader or volunteer for other nonprofit organizations? If yes please provide a summary.*

Not currently.

*How will you utilize your experience and network to benefit HFA?*

I can use both my HF network and my quant network to help locate and vet relevant speakers and moderate panels if needed. I can also assist in the creation of position papers or discussion pieces on certain topics, if that is something that HFA currently does - or wishes to begin doing. I will contribute meaningfully to the monthly conference calls and annual meetings.



**Suzanne Currie**  
**Senior Vice President-Institutional**  
**Sales & Family Office Strategies**  
**Celadon Financial Group, LLC**  
[LinkedIn Profile](#)

**HFA Member: 1 Year**

*Short Biography*

Veteran in the Hedge Fund/Alternatives markets, with deep relationships with emerging managers, hedge funds (former Partner Ardsley Partners, l/s GARP equity fund) Single and Multi Family Office expertise especially as regards asset allocations with alternatives. Deep experience on trends in our industry, and how managers can connect with solid investors.

*Goals/Objectives as a HFA Director*

Develop networking events to feature cutting edge speakers and presentations. Introduce new managers to prospective investors and service providers.

*Have you served as an HFA Leader – Director or other position? Please specify role and time.*  
No.

*If you have contributed to HFA previously as a member, sponsor or volunteer please provide details.*

Have attended events, huge fan of Mitch, Holly and all at HFA.

*Do you serve as a leader or volunteer for other nonprofit organizations? If yes please provide a summary.*

Serve as a board member to a charity that gives scholarships to students in the Fine Arts world, in the US, Canada and UK.

*How will you utilize your experience and network to benefit HFA?*

Spearhead events that connect those in our industry with seeders, first loss investors, allocators, single/multi family offices and service providers. Bring noted speakers to lecture group on breaking news/ issues for our industry. Serve as a repository for those in need of networking connections.



**Amy Lawrence**  
**Vice President**  
**Bank of America Private Bank**  
[LinkedIn Profile](#)

**HFA Member: 6 Years**

*Short Biography*

Amy S. Lawrence is Vice President and Private Client Advisor at Bank of America Private Bank. At the private bank, Amy connects high net worth individuals and nonprofit institutions to strategies that pursue their financial goals. She guides investors through three main areas - banking, lending and investments - and delivers a boutique experience within a large institution. Prior to her work with Bank of America, Amy served as team lead for business development for the Miami Downtown Development Authority, where she supported economic development for the agency of the City - including Miami's Hedge Fund Row and technology initiatives. In the philanthropic sector, Amy worked at Knight Foundation to enhance grant impact for a portfolio of more than \$100MM in active awards and an endowment portfolio of \$450MM. Amy has worked in Europe, the Americas, and Asia, and lives in Miami. She serves as the President of the Miami Finance Forum, the Southeast Regional Director for the Hedge Fund Association, and an advisor to the Business Development and Marketing Committee for the Miami Downtown Development Authority. She has an MSc from the London School of Economics and a BSc from the University of Miami.

*Goals/Objectives as a HFA Director*

To continue to fulfill the mission of the Hedge Fund Association, to organize and host events for the organization, to promote collaboration with other like-minded associations and groups, and to promote the continued emergence of Miami as a new hub for funds.

*Have you served as an HFA Leader – Director or other position? Please specify role and time.*  
HFA Southeast Chapter Director

*If you have contributed to HFA previously as a member, sponsor or volunteer please provide details.*

Organization of events including Miami Art Basel Event, Miami Yacht Reception, Miami Women in Funds Event, and other Miami HFA socials. Collaboration with other organizations including Miami Finance Forum, Miami Downtown Development Authority, CFA Miami and CAIA Miami to produce events including ALTS Miami and Miami Hedge Fund Breakfast.

*Do you serve as a leader or volunteer for other nonprofit organizations? If yes please provide a summary.*

President of the Miami Finance Forum, the Southeast Regional Director for the Hedge Fund Association, and an advisor to the Business Development and Marketing Committee for the Miami Downtown Development Authority.

*How will you utilize your experience and network to benefit HFA?*

Continue to host events, promote the organization, drive revenue and memberships and be a resource for members and the industry in South Florida.



**Gary Markham**  
**Chief Executive**  
**aXpire Fund Solutions**  
[LinkedIn Profile](#)

**HFA Member: 1 Year**

*Short Biography*

25 year fintech professional focused primarily in the hedge fund space in the US, UK and Asia. More recently pivoted into Blockchain and AI driven applications to drive efficiency, cost savings, revenue and AUM growth, while ensuring compliance is maintained.

*Goals/Objectives as a HFA Director*

Adhere to HFA bylaws when conducting oneself. Help drive FinTech and Blockchain education, knowledge and thought leadership for HFA members globally. Be an informed and active director for growing HFA membership, and expanding its knowledge base, content and being a force in building HFA into a center of excellence, especially as relates to FinTech, AI and Blockchain. Be available and communicative as Director to the other Directors and wider membership. Have fun in networking with fellow HFA members and uphold the professional ethics, principles and goals of HFA.

*Have you served as an HFA Leader – Director or other position? Please specify role and time.*  
Key sponsor of several events in Miami, including "Women in Alternative Assets"

*If you have contributed to HFA previously as a member, sponsor or volunteer please provide details.*

During Context we held a highly oversubscribed meet and greet event at the Eden Roc Hotel. Over 100 attendees. In February we sponsored the inaugural "Women in Alternative Assets". Well attended and learned a lot. Want to spread this theme more widely for HFA.

*Do you serve as a leader or volunteer for other nonprofit organizations? If yes please provide a summary.*

Miami Finance Forum, Florida International Bankers Association, Miami Downtown Development Authority, Miami Dade College Cancer Research Centre, Women in Finance, Everglades Bicycle Club, American Red Cross, Cayman Islands Blockchain Foundation, Lansdowne Club, Air Ambulance Service, American Society for Prevention of Cruelty to Animals.

*How will you utilize your experience and network to benefit HFA?*

Provide thought leadership, education, content, direction, vision and plenty of my time. Sponsor and host many events to grow interest and attention in the FinTech AI and Blockchain related technologies pursuant to HFA member needs. Be available. Grow membership.



**Carol E. Robbins**  
**Principal Consultant**  
**CER Consulting Services**  
[LinkedIn Profile](#)

**HFA Member: 5+ Years**

*Short Biography*

Carol E Robbins is a multi-faceted branding and marketing executive with broad operational and international experience. She builds differentiated, valued brands. She consults and holds the title Senior Managing Director, Branding, Marketing & Business Development at Mid-Market Securities, LLC. Carol holds a B.A. cum laude from Barnard College and an M.B.A. from Columbia Business School. She completed executive education in Strategic Marketing Management at Harvard Business School. She holds FINRA Series 7, 63, & 24 registrations and a NYS Life & Health Insurance License.

*Goals/Objectives as a HFA Director*

Goal 1: Collaborate with other board members in helping the HFA to be the best it can be. Goal 2: Work with board members in helping Hedge Fund members to grow and develop. Goal 3; Learn as much as I can about different Hedge Fund strategies

*Have you served as an HFA Leader – Director or other position? Please specify role and time.*  
No, I haven't

*If you have contributed to HFA previously as a member, sponsor or volunteer please provide details.*

I have been a member and attended as many meetings as I possibly can.

*Do you serve as a leader or volunteer for other nonprofit organizations? If yes please provide a summary.*

I have been a director of The Joy2Learn Foundation for 8 years. We focus on integrating all facets of the Arts (dance, song, musical instruments, architecture and more) into the classroom K-12. We run Teacher Development Days across the country to educate teachers about the benefits of integrating the Arts into their classrooms and how to use our FREE website with Artist Videos and lesson plans. The Artist do speak to the students, which brings the art form closer to the students.

*How will you utilize your experience and network to benefit HFA?*

Having worked for Prudential for 16 years, I have contacts with many Financial Advisors who are now part of Wells Fargo. I also attended Barnard College and Columbia Business School, so I have many contacts in the area. I would also draw on extensive marketing and branding expertise to identify and communicate with people who would be interested investors.