

Sponsorship Opportunities

To view examples of past HFA events [please click here](#).

Symposiums



Golf Outings



Cocktail Receptions



Breakfast Briefings



HFA TV



Webinars



Hedgeopolis NY



Accelerate Your Business with HFA Sponsorship

To learn more, please contact [HFA here](#) or phone 646-762-9668



Elevate Your Brand Join HFA's Thought Leader Council

Join HFA's Thought Leadership Council and establish your firm as a leading expert in the hedge fund industry. HFA's premium annual membership offers dozens of opportunities to showcase your firm's brand and capabilities in an educational environment, while at the same time giving you access to potential new business leads.

Highlights:

- Prominent exposure on the HFA website
- Email and social media promotion of sponsor's content (up to 4x/year)
- Co-branding of white papers, surveys and other educational content for global dissemination via email and social media
- Brand recognition via a logo and link on most HFA invitations sent globally
- HFA membership for up to 15 employees
- Priority consideration for HFA event speaking opportunities
- Access to HFA's event attendee contacts
- Dissemination of your press releases in HFA's virtual press room

Cost: \$15,000 for 12 months

Share Your Expertise Sponsor an HFA Newsletter

HFA is proud to educate our members and the wider hedge fund community about current issues affecting the investment management industry. By sponsoring a quarterly newsletter, you can share your thought leadership with our global audience. Topics we cover include Cyber Security, Capital Raising, Due Diligence, Regulation and more.

Benefits:

- Exclusive branding on a topical newsletter
- Q&A or authored article with firm executive
- Participation in one Webinar
- White papers and press releases posted on HFA's website

Cost: \$10,000 for 12 months



HFA's 2018 Event Sponsorship Opportunities

Overview: HFA's sponsorship opportunities are designed to help reach your target audience, accelerate new business development and elevate your brand. HFA Symposiums, generally late afternoon followed by networking with refreshments, and HFA's Breakfast Briefings generally attract attendees from investment managers, service providers, allocators/investors, consultants, and select press.

Sponsorship Benefits:

- ✓ Hear from the experts. Gain actionable advice.
- ✓ Reach targeted audience via elevated branding including logo/link on invitations, signage, website
- ✓ Attendee list with contact details
- ✓ In-person event visibility, high level exposure with industry executives and thought leaders
- ✓ Potential speaking opportunity
- ✓ Attendee registrations for 3 members of sponsoring firm

Sponsorship costs (payable to HFA per sponsor):

- Breakfast briefing: \$1500 - \$2500; Higher end of range includes potential speaking and larger bundle of guest attendee passes
- Symposium plus Cocktail Reception: \$2000 - \$4000; Higher end of range includes potential keynote and larger bundle of guest attendee passes
- Webinar: \$3,000 including speaker opportunity
- Cocktail Reception & Networking: \$3,000
- Golf Outing: \$4,000

Notes: HFA members receive a preferred sponsorship rate discounted 10% from above costs. HFA reserves the right to vet and approve potential speakers. Sponsored HFA events are subject to a venue host and/or additional event sponsorship commitments.

The Hedge Fund Association (HFA) is an international non-profit industry trade and nonpartisan lobbying organization devoted to advancing transparency, development and trust in alternative investments. HFA's global presence spans 5 continents and over 14 countries. Membership in HFA includes hedge fund firms, global financial institutions with hedge fund offerings, funds of hedge funds, family offices, public and private pension funds, endowments and foundations, high net worth individuals, allocators, and service providers including prime brokers, administrators, custodians, auditors, lawyers, risk managers, technologists and third-party marketers.

Interested in Sponsoring? Contact HFA: info@hedgefundassoc.org or 646.762.9668.

More information about HFA: <http://hedgefundassoc.org/>