

## Accelerate Your Business with HFA Sponsorship

To learn more, please contact HFA Communications Director Deirdre Brennan:  
[brennan@hedgefundassoc.org](mailto:brennan@hedgefundassoc.org) or 646-762-9695.



### Elevate Your Brand Join HFA's Thought Leader Council

Join HFA's Thought Leadership Council and establish your firm as a leading expert in the hedge fund industry. HFA's premium annual membership offers dozens of opportunities to showcase your firm's brand and capabilities in an educational environment, while at the same time giving you access to potential new business leads.

#### Highlights:

- Prominent exposure on the HFA website
- Email and social media promotion of sponsor's content (up to 4x/year)
- Co-branding of white papers, surveys and other educational content for global dissemination via email and social media
- Brand recognition via a logo and link on most HFA invitations sent globally
- HFA membership for up to 15 employees
- Priority consideration for HFA event speaking opportunities
- Access to HFA's event attendee contacts
- Dissemination of your press releases in HFA's virtual press room

**Cost:** \$15,000 for 12 months

### Share Your Expertise Sponsor an HFA Newsletter

HFA is proud to educate our members and the wider hedge fund community about current issues affecting the investment management industry. By sponsoring a quarterly newsletter, you can share your thought leadership with our global audience. Topics we cover include Cyber Security, Capital Raising, Due Diligence, Regulation and more.

#### Benefits:

- Exclusive branding on a topical newsletter
- Q&A or authored article with firm executive
- Participation in one Webinar
- White papers and press releases posted on HFA's website

**Cost:** \$10,000 for 12 months



## Sponsorship Opportunities

To view examples of past HFA events [please click here](#).

### Symposiums



### Golf Outings



### Cocktail Receptions



### Breakfast Briefings



### HFA TV



### Webinars



### Hedgeopolis NY

